

# Circulation Counts By Zip Codes

## INDIANHEAD ADVERTISER .....Zone A

|       |  |      |
|-------|--|------|
| 54006 | Cushing.....                               | 430  |
| 54830 | Danbury .....                              | 2180 |
| 54837 | Frederic.....                              | 2160 |
| 54840 | Grantsburg.....                            | 2340 |
| 54853 | Luck .....                                 | 2161 |
| 54858 | Milltown Boxes .....                       | 160  |
| 54810 | Balsam Lake Rt. 6<br>(Milltown Rt. 3)..... | 690  |
| 54872 | Siren Boxes.....                           | 388  |
| 54837 | Frederic Rt. 5 & 6 (Siren Rts.)            | 1110 |
| 54893 | Webster.....                               | 2411 |
| 55037 | Hinckley Rt. 3.....                        | 550  |

**TOTAL** ..... 14,580

## WILD RIVERS NORTH .....Zone B

|       |   |      |
|-------|---|------|
| 54801 | Spooner .....                           | 4406 |
| 54817 | Birchwood.....                          | 1728 |
| 54828 | Couderay .....                          | 30   |
| 54843 | Hayward.....                            | 6991 |
| 54859 | Minong.....                             | 1000 |
| 54870 | Sarona P.O. Boxes .....                 | 20   |
| 54801 | Spooner HCR 69 &<br>Rt. 5 (Sarona)..... | 791  |
| 54871 | Shell Lake .....                        | 1679 |
| 54875 | Springbrook P.O. Boxes.....             | 40   |
| 54870 | Spooner Rt. 12 (Springbrook)            | 420  |
| 54876 | Stone Lake.....                         | 1075 |
| 54888 | Trego P.O. Boxes.....                   | 60   |
| 54870 | Spooner Rt. 9 & 10 (Trego).....         | 884  |

**TOTAL** ..... 19,124

## WILD RIVERS SOUTH .....Zone C

|       |                                |      |
|-------|--------------------------------|------|
| 54728 | Chetek.....                    | 3125 |
| 54733 | Dallas .....                   | 580  |
| 54763 | Ridgeland.....                 | 524  |
| 54805 | Almena Boxholders.....         | 70   |
| 54812 | Barron Rt. 4 (Almena Rt.)..... | 550  |
| 54812 | Barron .....                   | 2595 |
| 54813 | Barronett.....                 | 80   |
| 54822 | Cameron .....                  | 2215 |
| 54826 | Comstock .....                 | 9    |
| 54829 | Cumberland .....               | 3565 |
| 54841 | Haugen .....                   | 130  |
| 54868 | Rice Lake .....                | 8425 |

**TOTAL** ..... 21,868

## TRI-COUNTY NORTH.....Zone D

|       |  |      |
|-------|--|------|
| 54001 | Amery.....                                 | 4123 |
| 54004 | Clayton.....                               | 1050 |
| 54005 | Clear Lake.....                            | 1498 |
| 54007 | Deer Park .....                            | 545  |
| 54009 | Dresser Boxholders .....                   | 80   |
| 54020 | Osceola Rt. 81 & 82<br>(Dresser Rts.)..... | 1025 |
| 54020 | Osceola.....                               | 3250 |
| 54024 | St. Croix Falls.....                       | 2723 |
| 54026 | Star Prairie .....                         | 934  |
| 54762 | Prairie Farm.....                          | 580  |
| 54810 | Balsam Lake .....                          | 1845 |
| 54824 | Centuria Boxes .....                       | 225  |
| 54810 | Balsam Lake Rt. 4<br>(Centuria Rt.).....   | 601  |
| 54889 | Turtle Lake .....                          | 1470 |
| 55084 | Taylors Falls .....                        | 880  |

**TOTAL** ..... 20,829

## TRI-COUNTY SOUTH .....Zone E

|       |                    |      |
|-------|--------------------|------|
| 54002 | Baldwin .....      | 3057 |
| 54015 | Hammond .....      | 1638 |
| 54017 | New Richmond ..... | 8924 |
| 54025 | Somerset.....      | 3531 |
| 54028 | Woodville .....    | 1175 |

**TOTAL** ..... 18,325

## ST. CROIX VALLEY .....Zone F

|       |                                |       |
|-------|--------------------------------|-------|
| 54016 | Hudson .....                   | 15742 |
| 54023 | Houlton (Hudson Rt 21 & 22) .. | 748   |

**TOTAL** ..... 16,490

**GRAND TOTAL..... 111,209**

As of March 1, 2025.

We update our postal counts monthly.

Counts change as seasons change.

**Inserts size must not exceed 8-1/2 x 11.  
Monday 12:30 p.m. deadline for inserts &  
lists.**

Minimum circulation of 1,000.

| Publication                    | Zone | Circulation | Publication Day |
|--------------------------------|------|-------------|-----------------|
| INDIANHEAD ADVERTISER          | A    | 14,580      | MONDAY          |
| WILD RIVERS ADVERTISER - NORTH | B    | 19,124      | MONDAY          |
| WILD RIVERS ADVERTISER - SOUTH | C    | 21,868      | MONDAY          |
| TRI-COUNTY ADVERTISER - NORTH  | D    | 20,829      | MONDAY          |
| TRI-COUNTY ADVERTISER - SOUTH  | E    | 18,325      | MONDAY          |
| ST. CROIX VALLEY ADVERTISER    | F    | 16,490      | FRIDAY          |
| INTER-COUNTY LEADER            |      | 4,400       | WEDNESDAY       |