

# Circulation Counts By Zip Codes

## INDIANHEAD ADVERTISER.....Zone A

54006	Cushing.....	428
54830	Danbury.....	2396
54837	Frederic.....	2160
54840	Grantsburg.....	2305
54853	Luck.....	2148
54858	Milltown Boxes.....	160
54810	Balsam Lake Rt. 6 (Milltown Rt. 3).....	712
54872	Siren Boxes.....	350
54837	Frederic Rt. 5 & 6 (Siren Rts.)	1110
54893	Webster.....	2534
55037	Hinckley Rt. 3.....	500

**TOTAL.....14,803**

## WILD RIVERS NORTH.....Zone B

54801	Spoooner.....	3858
54817	Birchwood.....	1705
54828	Couderay.....	35
54843	Hayward.....	7173
54859	Minong.....	1090
54870	Sarona P.O. Boxes.....	20
54801	Spoooner HCR 69 & Rt. 5 (Sarona).....	820
54871	Shell Lake.....	1756
54875	Springbrook P.O. Boxes.....	40
54870	Spoooner Rt. 12 (Springbrook).	525
54876	Stone Lake.....	1135
54888	Trego P.O. Boxes.....	60
54870	Spoooner Rt. 9 & 10 (Trego)...	1150

**TOTAL.....19,367**

## WILD RIVERS SOUTH.....Zone C

54728	Chetek.....	3292
54733	Dallas.....	580
54763	Ridgeland.....	515
54805	Almena Boxholders.....	75
54812	Barron Rt. 4 (Almena Rt.).....	600
54812	Barron.....	2790
54813	Barronett.....	80
54822	Cameron.....	2205
54826	Comstock.....	9
54829	Cumberland.....	3482
54841	Haugen.....	130
54868	Rice Lake.....	8425

**TOTAL.....22,183**

## TRI-COUNTY NORTH.....Zone D

54001	Amery.....	4078
54004	Clayton.....	1061
54005	Clear Lake.....	1438
54007	Deer Park.....	555
54009	Dresser Boxholders.....	75
54020	Osceola Rt. 81 & 82 (Dresser Rts.).....	1025
54020	Osceola.....	3250
54024	St. Croix Falls.....	2830
54026	Star Prairie.....	929
54762	Prairie Farm.....	600
54810	Balsam Lake.....	1772
54824	Centuria Boxes.....	225
54810	Balsam Lake Rt. 4 (Centuria Rt.).....	596
54889	Turtle Lake.....	1522
55084	Taylors Falls.....	865

**TOTAL.....20,821**

## TRI-COUNTY SOUTH.....Zone E

54002	Baldwin.....	3076
54015	Hammond.....	1652
54017	New Richmond.....	10090
54025	Somerset.....	3482
54028	Woodville.....	1179

**TOTAL.....19,479**

## ST. CROIX VALLEY.....Zone F

54016	Hudson.....	15595
54023	Houlton (Hudson Rt 21 & 22)...	744

**TOTAL.....16,339**

**GRAND TOTAL.....112,992**

As of August 1, 2024.

We update our postal counts monthly.  
Counts change as seasons change.

**Inserts size must not exceed 8-1/2 x 11.  
Monday 12:30 p.m. deadline for inserts &  
lists.**

Minimum circulation of 1,000.

Publication	Zone	Circulation	Publication Day
INDIANHEAD ADVERTISER	A	14,803	MONDAY
WILD RIVERS ADVERTISER - NORTH	B	19,367	MONDAY
WILD RIVERS ADVERTISER - SOUTH	C	22,183	MONDAY
TRI-COUNTY ADVERTISER - NORTH	D	20,821	MONDAY
TRI-COUNTY ADVERTISER - SOUTH	E	19,479	MONDAY
ST. CROIX VALLEY ADVERTISER	F	16,339	FRIDAY
INTER-COUNTY LEADER		4,991	WEDNESDAY